

NOMINEE

THE CANADA WE WANT

Reflections on the Path Forward

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DONALD TRUMP HAS UPENDED CANADIAN POLITICS

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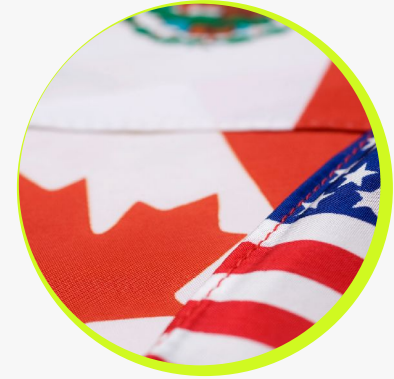
The Risks for Canada



25% Tariffs



Canadian
Sovereignty



Renegotiating
CUSMA

**WHAT IF THIS IS THE
GREATEST OPPORTUNITY
CANADA HAS EVER HAD?**

Canadians Have a Choice



**SEIZE THE
OPPORTUNITY**



GIVE UP

**A BETTER CANADA
STARTS RIGHT HERE**

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**WE NEED MORE GOOD PEOPLE
TO RUN FOR OFFICE**

Will You Run for Office?



ABSOLUTELY NOT!

Today's Political Environment

ABUSE

THREATS

SOCIAL MEDIA TOXICITY

IMPACTS ON FAMILY

LONG WORK HOURS

CONFLICT

HYPER-PARTISANSHIP

NOMINEE'S MISSION:

**PROVIDE A 360° SUPPORT SYSTEM
FOR EVERY STAGE OF YOUR
POLITICAL CAREER**



Political Stereotypes

**POLITICIANS
CAN'T BE
TRUSTED**

**POLITICIANS
DON'T CARE
ABOUT ME OR MY
FAMILY**

**POLITICIANS
WILL SAY OR DO
ANYTHING TO
GET ELECTED**

ANGUS REID INSTITUTE

Canada's Non-Profit Foundation Committed to Independent Research

**2/3 OF CANADIANS SAY
THAT MOST POLITICIANS
CAN'T BE TRUSTED**

**LEVELS OF DISTRUST
ARE HIGHEST IN
ONTARIO**

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**“I DON’T KNOW HOW MUCH
LONGER I CAN DO THIS”**

Cultural Stressors

POLARIZATION

DISTRUST

PUBLIC SCRUTINY

MIS- AND DIS-INFORMATION

Institutional Stressors

INTERPERSONAL CONFLICT

CRISIS MANAGEMENT

DECISION MAKING

Individual Stressors

LONG HOURS

INTENSE WORKLOAD

HARASSMENT & ABUSE

LACK OF CONTROL

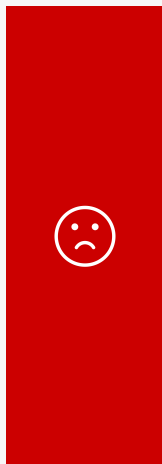
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A silhouette of a person with short hair, wearing a dark coat, stands with their back to the camera. They are positioned in front of a large, rectangular screen that displays a soft blue gradient. The scene is dimly lit, with the person's silhouette being the primary dark element against the lighter background of the screen. The overall mood is contemplative and human.

**POLITICIANS ARE NOT ROBOTS.
THEY'RE PEOPLE.**

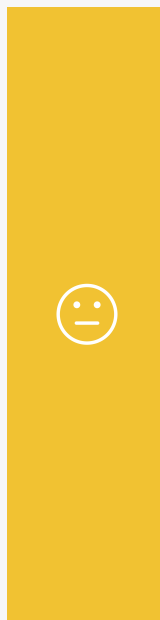
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Research from
apolitical foundation



41%

Describe their mental
health as “low or very low”



55%

Describe their mental
health as “moderate”



4%

Describe their mental
health as “high”

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×



**Canadian Mental
Health Association**
Mental health for all

Mental Health Toolkit for Politicians and Staff

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“I WANT TO BE A PART OF THIS”

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WHAT CAN YOU DO?

FIND YOUR NORTH STAR

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WHAT CAN YOU DO?

BUILD SYSTEMS TO SUPPORT EACH OTHER

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WHAT CAN YOU DO?

PRAISE YOUR RIVALS

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A Canadian flag is shown waving on a flagpole against a clear blue sky with some light clouds. The flag is the central focus of the image.

**TOGETHER WE CAN BUILD
THE CANADA WE WANT**