

LEADERSHIP MINDSET on the Asset Management Adventure



Everything is fine.
We are just a
LITTLE STRESSED OUT



“Thinking about Thinking”

Higher Reasoning

Executive Function

Prefrontal Cortex

9 Functions of the Prefrontal Cortex

1. Empathy
2. Insight
3. Response Flexibility
4. Emotion Regulation
5. Body Regulation
6. Morality
7. Intuition
8. Attuned Communication
9. Fear Modulation



Limbic Brain

1. Fight, flight, freeze stress response
2. Thinks, "Am I safe? Do people want me?"
3. Emotions live here

SEVEN DEADLY SINS

(AND HOW TO AVOID THEM)



SEVEN DEADLY SINS

MAKE
PROMISES
AND SPEW
CATCH
PHRASES



SEVEN DEADLY SINS

AVOID THE
TRUTH



You can't cut taxes
without cutting services.



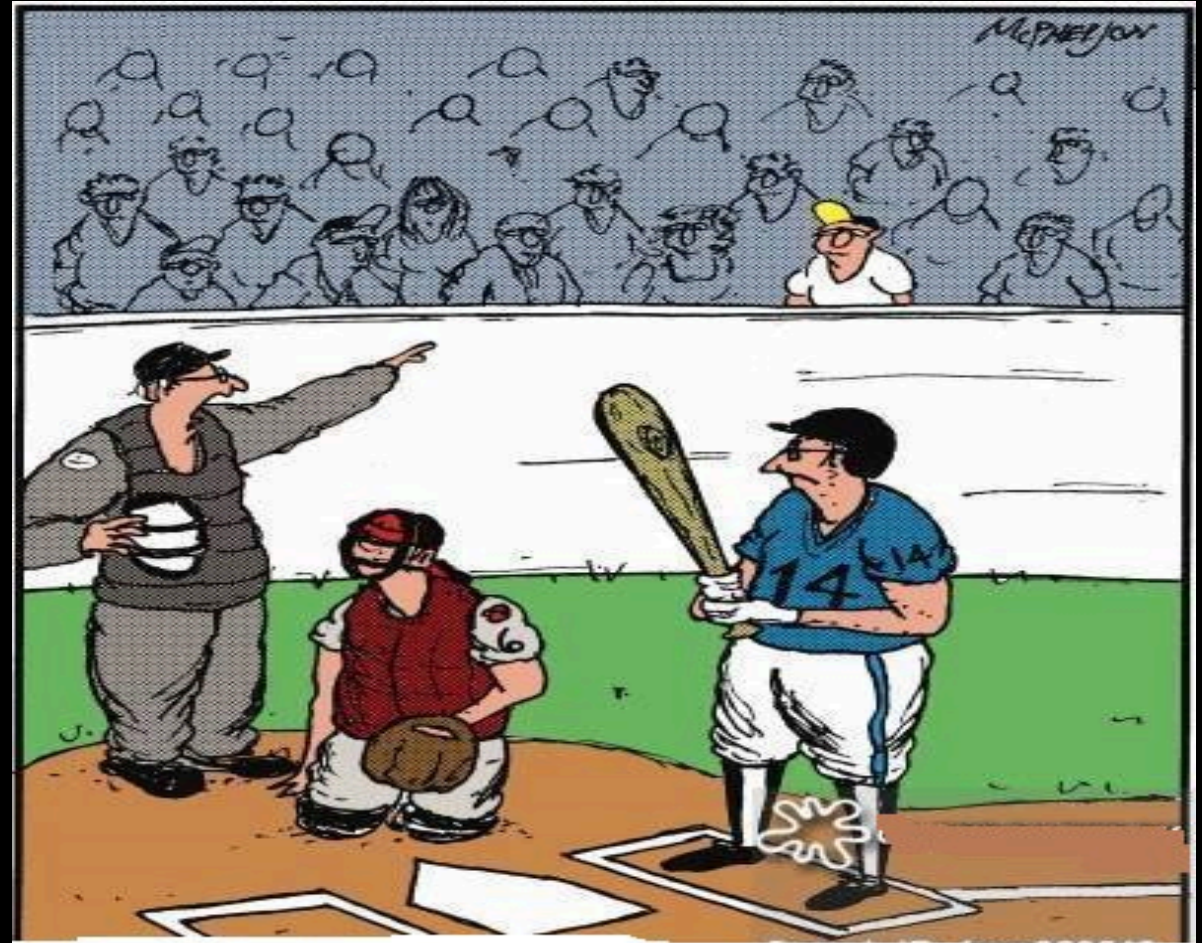
SEVEN DEADLY SINS

SHORT TERM
THINKING

I'M NOT SAYING
YOU'RE STUPID
I'M JUST SAYING
YOU'VE GOT BAD
LUCK WHEN IT
COMES TO THINKING

SEVEN DEADLY SINS

PEOPLE PLEASING



“Whoa! Time out. The loud guy in the white shirt is right — that was a ball. My mistake. Sorry everyone. Thank you, sir.”

SEVEN DEADLY SINS

AVOID
CONVERSATIONS
ABOUT RISK



SEVEN DEADLY SINS

COMPLAIN
CRITICIZE
BLAME



SEVEN DEADLY SINS

AVOID
DISCOMFORT



OPTIMAL

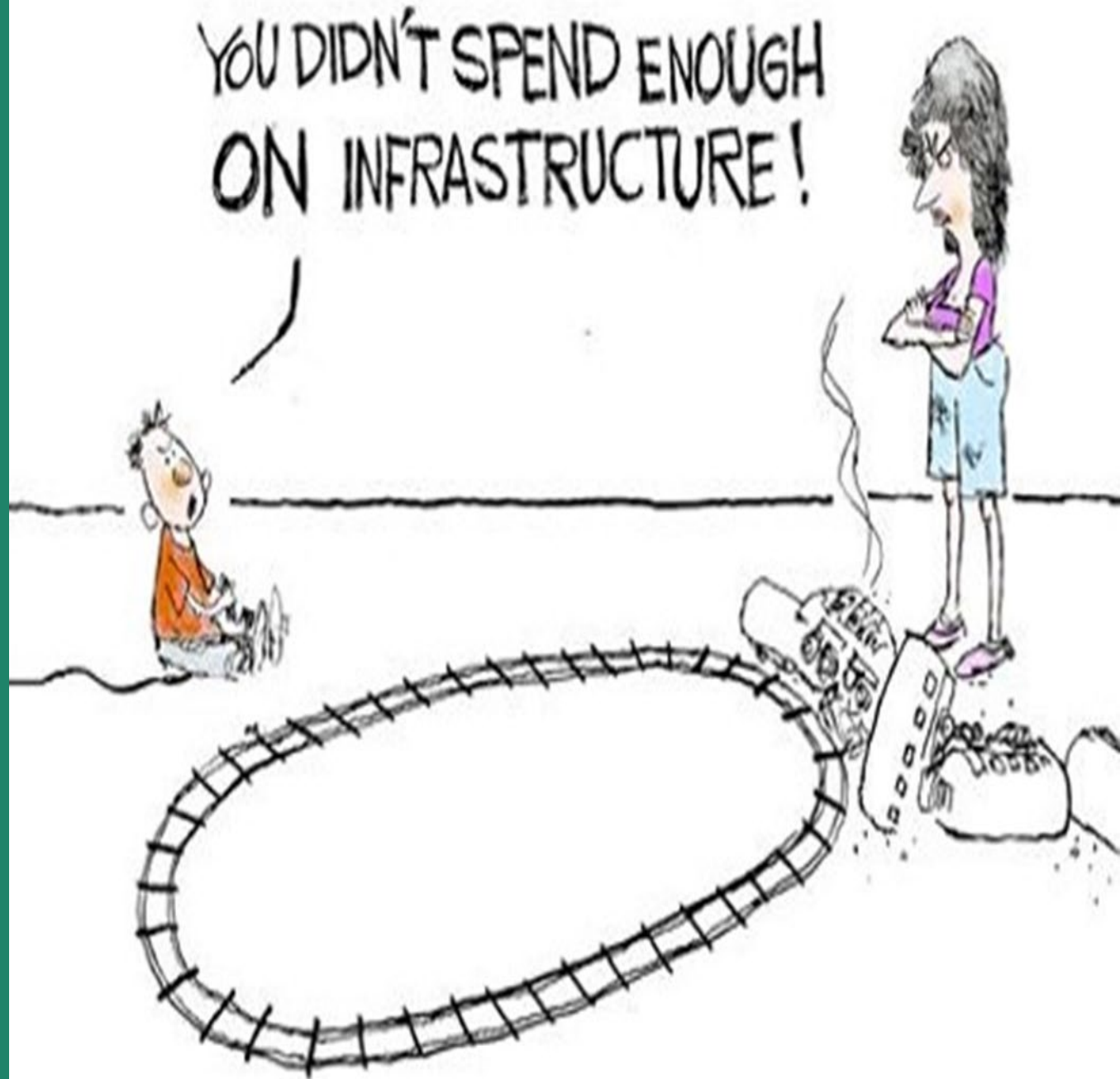


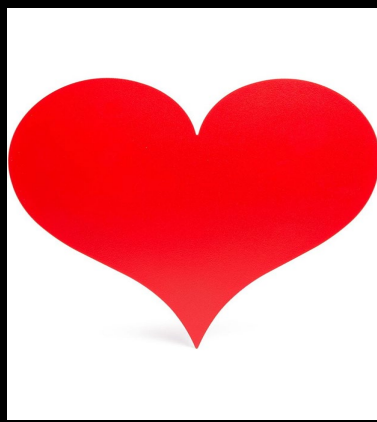
Be a Good Ancestor

A person is holding a large black sign with white text. The sign is held in front of a black metal railing. The background shows green trees and a building with a brick chimney. The sign's text is:

DO SOMETHING
TODAY THAT
YOUR FUTURE
SELF WILL
THANK YOU
FOR

Don't let be
said of you





DESIGN the future you
want:
Healthy
Sustainable
Secure
Vibrant



How brave are you?

**I know ya think its boring
But the numbers are soaring
The deficit ain't going away**

**You think your getting hosed
'cause you still drive on the roads
You're gonna have to fix 'em
someday**

Can't just defer

And only do what you prefer

**The sewer needs to handle the
flush**

Your kids will be annoyed

If the water's null and void

**They'll wonder why you didn't
rush**

Take'n care of business

Everyday

Take'n care of business

Everyway

Take'n care of business

It's alright

Take'n care of business

It won't happen overnight

COME ON

**Keyboard warriors are busy
Putting people in a tizzy
They like to work at nothing all
day**

**The front line folks are begging
'cause the ducttape is a fraying
And nobody is willing to pay**

**Better start behaving
'cause the climate is changing
Don't bury your head in the sand**

**If the arena roof is breaking
If ya think the staff is faking
Better listen up again and again...**

**Take'n care of business
Everyday
Take'n care of business
Everyway
Take'n care of business
It's alright
Take'n care of business
It won't happen overnight**

COME ON

THANK YOU



CHRISTINA BENTY

www.christinabenty.com

christinabenty@christinabenty.com